

Benton Brigade Board Meeting Minutes 2016 12 05

Monday, December 5, 2016 6:29 PM

Attendance:

Scott Venables (President)
Kat Eastlake (Vice President)
Andy Cadotte (Coach)
Josh McCallum (Marketing Director)
Kieran Hart (Treasurer)
Laird Robertson (Secretary/Warlord of Meeting Minutes)

Quorum: Present (entire board)

Time Started: 6:42 PM

Time Ended: 8:14 PM

Item	Discussion
Season Schedule (including when to start practices and tournament date)	<ul style="list-style-type: none">• Practices will start on 2/11/2017, from 9am - 11am<ul style="list-style-type: none">• Plan to organize scrimmages with the Portland teams since the first tournament isn't April in Missoula and it is unknown if Brigade will field a team at that tournament• Maybe use the OSU fields<ul style="list-style-type: none">• Josh is already talking to OSU Rec Sports
Marketing & Recruiting	<ul style="list-style-type: none">• Agreed that this needs to be a significant area of focus for the coming year.• Kieran suggested using craigslist activity section to advertise Wednesday hit around and Saturday practice• Agreed that posters/flyers are an inexpensive way to advertise<ul style="list-style-type: none">• Need to create a plan for putting up posters (Kieran remembers that most places will only leave them up for a couple weeks or so)<ul style="list-style-type: none">○ Josh will contact the team with the current poster/flyer design to determine if resign is done.○ Scott will print and distribute to the Board at the January meeting<ul style="list-style-type: none">▪ Kieran will distribute in South Town▪ Josh will take OSU campus▪ Laird will take Salem▪ Andy will take Albany▪ Kat will take gyms and CrossFits▪ Scott will take North Town and reach out to Terry about doing Downtown• Want to put up posters around the local colleges (OSU, WOU, Willamette, LBCC, Chemeketa)• Keep facebook page active (videos, practice reminders, etc...)<ul style="list-style-type: none">• Josh will take this on• Look into using Gaelic football to help hurling recruitment• Fields at OSU are very available. Josh suggests getting a few people out with some extra equipment on afternoons to play there with signage (team banner, sandwich boards, etc...)

Player dues/Travel reimbursement	<ul style="list-style-type: none"> • Past dues <ul style="list-style-type: none"> • \$50 Returning players • \$30 New players • Dues will not change. Will look into creating equipment/dues package deals for new and "sophomore" (second year) players (5 in favor, 0 oppose) • Travel reimbursement will not be offered (5 in favor, 0 opposed) <ul style="list-style-type: none"> • Will need to do better at for organizing carpools or van rentals
Sponsors	Josh and Laird will reach out to potential sponsors
Merchandise/team gear	<ul style="list-style-type: none"> • Need to get team bag and create inventory • Merchandise inventory needs to be updated • Look into creating a stick and ball package deal • Order more sticks and balls - January? • Need to plan a jersey/shorts order - need to look into new sponsors before ordering <ul style="list-style-type: none"> • Must be ordered in time to receive before Willamette Cup tournament.
Schedule Monthly Board Meetings	All Board meetings will be the second Monday at 6:30 at Cloud and Kelly's (may be rescheduled at the discretion of the board)
Google Drive	Agreed to keep team documents and reports in the brigadeplayers Google Drive
Willamette Cup Date	5/20/2017 (Board Vote: 5 in favor 0 opposed)
Quorum	Laird will look into a typical quorum requirements and come up with draft of new bylaw language. To be discussed at the next Board Meeting
Website	Laird will work with Joe to update. Laird will investigate alternative website options (i.e. SquareSpace or WordPress)
Indoor hurling	<ul style="list-style-type: none"> • Andy talked to G3; they do not have facilities • Josh is talking to OSU Rec Sports about options

Action Item	Who
Update President and Secretary information with the State	Scott
Upload signed conflict of interest forms	Scott
Contact Portland teams about organizing scrimmages	Scott
Definition of quorum and proposed bylaw change	Laird
Build and paint sandwich board for advertising (x2)	Kat
Email team about poster/flyer design	Josh
Once design is settled, printer posters/flyers	Scott
Distribute posters (done after Scott get them printed) <ul style="list-style-type: none"> • Kieran will distribute in South Town • Josh will take OSU campus • Laird will take Salem • Andy will take Albany • Kat will take gyms and CrossFits • Scott will take North Town and reach out to Terry about doing Downtown 	Various (see description)

Contact potential sponsors	Josh/Laird
Look into stickers and other small merchandise	Josh
Work up new player package options (dues, sticks, ball, etc...)	Kieran
Get gear/merchandise from Amy and Joe	Scott

Next meeting will be 1/9/2017